

SERGIO SALINAS

UI/UX/Photography



Phone
619-955-2403



Email
sergio1salinas@yahoo.com



Portfolio
www.sergiosalinas.com

I HAVE A CURIOSITY OF HOW PEOPLE USE THE WEB, AND A PASSION FOR DESIGN.

Design has always been, and will always be a part of my life. I love how technology is at such an exciting state of progression right now. I am excited to continue to learn and grow in design.

EDUCATION

- Coursera Certificate
Jul 2015 - Continuing*
- Associates Web Development
Jan 2014 - Continuing*
- Bachelor of Arts Graphic Design
Jan 2003 - Jul 2005
- Associate of Arts Graphic Design
Jan 2001 - Dec 2002

Human-Centered Design: an Introduction by University of California, San Diego on Coursera. Certificate earned on July 5, 2015

Enrolled in a UX class, HTML, CSS, and web development using CMS, Dreamweaver, and Drupal at San Diego Mesa College, 2014.

Bachelor of Arts in Applied Art and Sciences, Graphic Design emphasis. San Diego State University, 2005.

Associates Degree in Graphic Design, Southwestern Community College, Chula Vista, CA, 2003.

EXPERIENCE

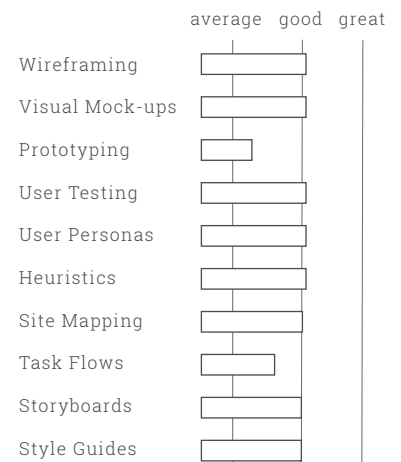
- ThunderActive
Oct 2015
- Photographer
Jan 2007 - Present
- Eplica, Inc.
Jan 2007 - Dec 2013
- Internship
Feb 2005 - May 2005

ThunderActive, San Diego, CA. Oct 2015
Web/Graphic Designer (Contractor)

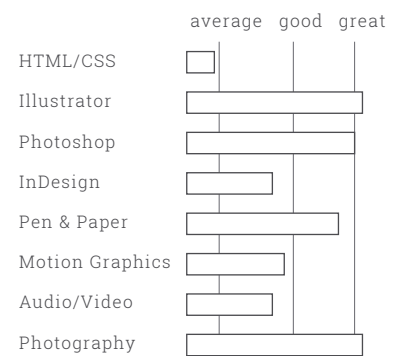
Assisted in designing inner pages for two pre-designed websites using UXPIN, Adobe Illustrator, and Adobe Photoshop. Created an email campaign using MailChimp. Created banner ads for Facebook, Pinterest, and Twitter using Adobe Illustrator. Designed a full page ad for a housing community using Adobe InDesign.

Independent Photographer, San Diego, CA Jan 2007 – Present. Work with interior design company to photograph high end homes and offices. Set up and photograph for-sale homes for Realtors. Photograph weddings, families, baptisms, parties, etc. Prepare photo booths for individual and group photos, position guests for optimal photos, and circulate at parties and events to capture spontaneous moments. Edit and fine tune photos using a variety of software programs. Email photos, upload to websites,

PROFESSIONAL SKILLS



PROFESSIONAL TOOLS



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and burn to disc. Obtain clients through word of mouth advertising, and negotiate fees for services.

- Several photos used in high end interior design advertisements.
- Portrait/head shot used in published art book of local artist.
- Real estate photos listed on realtor website.

EXPERIENCE (CONT.)

Eplica, San Diego, CA, Jan 2007 – Dec 2013.

Payroll Specialist. Process more than 300 temporary employee payroll checks and 40 client invoices weekly. Assist accounts payable in reviewing and paying invoices. Coordinated with IT department to lead development of a program tracking project hours and creating Excel reports for individual projects. Led program testing to ensure meeting all program requirements, and presented to CFO for approval.

Reuben H. Fleet Science Center, San Diego, CA, Feb 2005 – May 2005. Intern. Used 3-D Studio Max software to create wall images for the Einstein exhibit.

COMPUTER SKILLS

Adobe Suite (Photoshop, Illustrator, Fireworks, LightRoom), Adobe Premier (video), After Effects, Word, Excel, PowerPoint, Outlook, Access, Eempact, Great Plains, TempWare, Integration Manager, Bill Port.

SAMPLES

Photo samples and complete website design methodology available at www.sergiosalinas.com, including both mobile and tablet design.

REFERENCES

Excellent personal and professional references available on request.